

2008 NEYT Sponsorship Program

Gold Sponsor: NEYT Sponsor for the full year: \$4,000

Benefits include:

- Full-page color ad in the 2008 NEYT Playbill
- Ad in the program for every show, up to 18 productions a year, both major and minor shows
- Banner with your company logo displayed in the lobby throughout the year
- Listing as sponsor in all promotional materials for all plays: posters, press releases, radio spots, NEYT website, ticket reservation line, and from the director on stage
- 4 free tickets to every show
- Invitation to special events throughout the year
- *Potential of reaching 50,000 people with your company name*

Silver Sponsor: Sponsor for the NEYT Summer Theatre Programs: \$2,000

Junior and Senior Melodrama, Musical Theatre, Theatre Adventure Program, Circus, Junior and Senior Shakespeare, Dragons and Fairylands

Benefits include:

- Full-page B&W ad in the 2008 NEYT Playbill
- Ad in the program for the 7 Summer shows
- Banner with your company logo displayed in the lobby throughout the summer
- Listing as sponsor in all promotional materials for summer plays: posters, press releases, radio spots, NEYT website, ticket reservation line, and from the director on stage
- 4 free tickets to every summer show
- Invitation to special events throughout the year
- *Potential of reaching 30,000 people with your company name*

Play Sponsor: NEYT sponsor for a single, major production: \$1,000

Major shows are listed on the order form on the other side of this page.

Benefits include:

- Half-page B&W ad in the 2008 NEYT Playbill
- Ad in the program
- Banner with your company logo displayed in the lobby during the 2-week run of the show
- Listing as sponsor in all promotional materials for the play: posters, press releases, radio spots, NEYT website, ticket reservation line, and from the director on stage
- 4 free tickets to the show
- *Potential of reaching 20,000 people with your company name*

Customized sponsorship levels and benefits also available, please contact Carlotta Cuerdon, NEYT Development Director at **802-387-4665** or carlotta@neyt.org for additional opportunities.

Please turn over to select your order



100 Flat Street, Brattleboro, Vermont 05301

2008 NEYT Sponsorship Order Form

*Yes, I would like to be an NEYT Sponsor in 2008
and support quality children's theatre!*

- Gold Sponsor:** NEYT Sponsor for the full year (\$4,000)
- Silver Sponsor:** NEYT Sponsor for Summer Productions (\$2,000)
- Play Sponsor:** NEYT Major Production Sponsor (\$1,000 per play)

Check your preference for play sponsor (please note: plays are subject to change):

- December Holiday show 2007: *Guys and Dolls*, directed by Rebecca Waxman
- March 2008: *A Midsummer Night's Dream*, directed by Peter Gould
- April 2008: *Wait Until Dark*, directed by Stephen Stearns
- July 2008: *Shakespeare play TBA*, directed by Rebecca Waxman
- August 2008: *Broadway Musical TBA*, directed by Deniz Cordell and Stephen Stearns
- September 2008: *The Glass Menagerie*, directed by Rebecca Waxman
- December Holiday Show 2008: *It's a Wonderful Life*, directed by Stephen Stearns

***Deadline: December 1, 2007
(so we can put your ad in the 2008 Playbill)***

If you have questions, or need any help designing an ad, please contact Carlotta Cuerdon at NEYT at 802-387-4665 or carlotta@neyt.org

Please send your sponsorship order form to: NEYT, 100 Flat Street, Brattleboro, VT 05301

- I am enclosing my check in the amount of: \$_____
- Please send me an invoice

Date: _____

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ E-mail: _____